

## SCVWS EXHIBIT RULES

### Artist Participation

- Any SCVWS member in good standing is eligible to enter member shows.
- On-time registration is required. No late registrations. Online registration is preferred. Mail in registration must be postmarked by registration deadline.
- Participating artists are expected to help with tasks related to putting on the show.
- Artists must pick up their paintings at the designated times at the end of the show, or they will be subjected to a \$5/day storage fee.

### Fees

- Entry Fees will be venue specific.
- Fees are non-refundable.

### Artwork Eligibility

- Artwork must be primarily water media.
- Maximum image size is show specific- refer to current entry form.
- Dimensions of framed artwork are show specific – refer to current entry form.
- Artwork should be original work, not done in a classroom situation under supervision. Independently produced class work critiqued by a professional is OK. Direct copies of copyrighted material are not acceptable, including work by other artists, magazines and other printed material or material from the internet.
- No diptych, triptych or other multiple works.
- ANY questions regarding artwork, framing, show criteria, etc., should be asked PRIOR to registration.

### Presentation of Artwork

- All artwork on paper should be properly matted, framed and ready to hang.
- Frames should be plain metal or wood. Less than 2” wide is recommended.
- Glazing: plexiglass (acrylic plastic) is required for artwork on paper. No glass will be accepted.
- Mats: Clean, well-cut mats required for artwork on paper. Color & value of the mat is at the discretion of the artist. White or off-white is recommended.
- Floated art requires spacers to hold it away from the glazing.
- Artwork on canvas does not require glazing but must be properly finished and ready to hang. This means either the canvas must be properly framed or the edges must be professionally wrapped and completely painted in a manner in keeping with the artwork. No visible staples.
- Wire: ONLY conventional flat holders such as D-rings are accepted. No saw-tooths, clamps, or screw eyes since they damage surfaces. No framing with pressure-spring clips used for attaching the hanging wire.
- Wire should be stretched taut, so that when hung it will not extend and be visible beyond the framed artwork. Ideally, stretched wire should reach about 2” from the top edge. On larger pieces of work, the wire should be attached about 4” from the top edge to prevent angling away from the wall/panel.
- Raw ends of wire must be taped.
- Labeling: Identify artwork on the back with title, artist name, telephone number and/or email address.

### Insurance

- Insurance is the responsibility of the artist. SCVWS does not insure artwork at member shows. Although every care will be taken to protect your artwork, we are not responsible for any damage to art, frames or glazing.

### Sales

- A brochure with a list of prices and artist contact information will be available at the desk so that prospective buyers can contact the artist directly.
- SCVWS does not take a commission for artwork sold, although we do request that you tell us.
- Artwork cannot be removed from the exhibit until pick up at the end of the show.

# Red or Read

## SCVWS Member Show *Prospectus & Call for Entries*



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**Location:** *Los Altos Library*

13 South San Antonio Road, Los Altos CA 94022, Phone 650-948-7683

**Dates:** *Wednesday, February 1-Wednesday February 29, 2012*

Open to the Public from 10am-9pm, Monday-Thursday  
10am-6pm, Friday-Sunday

**Calendar:** Thursday, December 1 Online registration opens

Friday, January 6 Publicity Image Deadline

**Friday, January 20 Registration Deadline** (postmark or midnight)

Wednesday February 1 Receiving of Paintings/Fees 12:30-2:00 (For early drop off over the weekend, January 28/29, Contact Nancy Troup, 650-941-2759)

Wednesday, February 29 Painting Pick Up 12:30-2:00 (or contact Nancy Troup)

**Show Theme:** Artists can paint with a red theme (or dominance) or a reading theme. Artists should include a quote of not more than 30 words from a favorite book. Submit with your registration to be displayed next to your artwork.

**Artwork Eligibility:** Open to all watermedia on paper or canvas. Artist must be a current SCVWS member (dues paid by Registration Deadline- January 20). Artwork must have been completed in the last 3 years and not previously exhibited in a SCVWS show. One painting per artist. No jurying.

**Size:** Outside framed dimensions must be less than or equal to 24"x30" or equivalent to 720 square inches. NO GLASS (plexi only). Canvas okay. See SCVWS Exhibit Rules for framing instructions.

**Fees:** Entry fee is \$20. DO NOT send fees with registration. Fees are payable at time of receiving paintings.

**Registration Process:** Register before midnight Friday, January 20. Preferred method of registration is using the electronic form. If using mailed registration form, postmark must be by Friday, January 20.

**Publicity Images:** To be considered for use in show publicity, send a high quality JPEG image of registered painting at least 1,500 pixels on longest side (i.e. 5" at 300 dpi) to [publicity@scvws.org](mailto:publicity@scvws.org) by publicity deadline Friday, January 6. Note, your membership must be current and painting registered by the publicity deadline to be considered.

**Sales:** Sales transactions for this show are directly between the artist and the customer. SCVWS and the venue do not take commission. All paintings must remain hanging for the duration of the show.

**Responsibilities of Participants**

- Artists should keep a copy of their registration confirmation and bring it to the painting drop off. If they do not receive a confirmation, it is the artist's responsibility to follow up.
- Each artist will send out at least 10 invitations to the exhibit and take other action to publicize the event to their networks (email, Facebook, post flyers, etc.)
- Artists must drop off and pickup during the specified times or arrange for someone else.
- All insurance is the responsibility of the artist.
- Artists agree to follow all SCVWS Exhibit Rules