52nd Annual Show at Addison-Penzak JCC – “20/20 Visions of Art”

Prospectus & Call for Entries

PLEASE READ THIS PROSPECTUS CAREFULLY

Location: Addison-Penzak JCC, 14855 Oka Road, Los Gatos, CA 95032
Phone: (408) 357-7429

Center Open: Saturday/Sunday 7am-7pm – Monday-Friday 5am-10pm

Dates: Exhibit Runs Thursday, February 20 to Sunday, April 19, 2020

Calendar:

- Monday, November 11, 2019: Registration Open
- Sunday, December 8, 2019: Deadline for Publicity Submission at Midnight
- Thursday, February 6, 2020: Registration Closes at Midnight
- Thursday, February 20, 2020: Painting Drop-Off - 5:00pm to 8:00pm*
- Sunday, March 15, 2020: Reception - 4pm to 6pm
  - Awards Presentation - 4:30pm
- Sunday, April 19, 2020: Painting Pick-Up - 1pm - 3pm**

*The Addison-Penzak will accept paintings prior to the drop-off date/time ONLY by Pre-Approval of the Exhibits’ Chair. To arrange, contact Mike Granger at exhibits@scvws.org

**All artwork must be picked up during the above-referenced time on April 19, 2020 unless prior arrangements have been made. To arrange for a pick up of work on another date/time contact Mike Granger at exhibits@scvws.org

Theme: No Theme - “20/20 Visions of Art” is the title of the show. We want artists to enter their best artwork and not be inhibited by trying to meet a theme.

Registration Process: Register online before midnight, Thursday, February 6, 2020. Go to www.scvws.org/exhibits, sign into members only and click on the registration link.

Geek Squad help is available to members who need assistance in registering. Please contact Mike Granger at exhibits@scvws.org to arrange.

Fees: Entry fee is $30.00 to be paid when you register either using a credit card or PayPal (you do not need to have a PayPal account to use a credit card).

Artwork Eligibility: Open to all water media on paper or canvas - some collage and/or other texturing is allowed as long as they are just accents and the piece reads as water media art.

Artist must be a current SCVWS member (dues paid by Registration Deadline, February 6, 2020). Artwork must have been completed in the last 3 years and not previously exhibited in a SCVWS show. Artwork
should be original work, not done in a classroom situation under supervision. Independently produced class work critiqued by a professional is allowed. Direct copies of copyrighted material are not acceptable, including work by other artists, magazines and other printed material or material from the internet. One painting per artist. Show is limited to 100 entries - first come, first served.

Contact Mike Granger at exhibits@scvws.org with any questions or concerns regarding artwork eligibility.

**Framing and size limitation:** Size of artwork (outside framed dimensions) cannot exceed 42” on any side. No diptych, triptych or other multiple works. NO GLASS ALLOWED – (plexiglass only), unframed canvas okay if artwork wraps around all sides of painting and the painting is otherwise protected, i.e., varnished. (Please see SCVWS Exhibit Rules for framing instructions.) Only D-rings with wire on the back of frames for hanging.

**Presentation of Artwork:**

- All artwork on paper should be properly matted, framed and ready to hang.
- Frames should be plain metal or wood. Less than 2” wide is recommended.
- Glazing: plexiglass (acrylic plastic) or protective sealant is required for artwork on paper. **No glass will be accepted.**
- Mats: Clean, well-cut mats required for artwork on paper. Color & value of the mat is at the discretion of the artist. White or off-white is recommended. The focus should be on the artwork, not the framing.
- Floated art requires spacers to hold it away from the glazing.
- Artwork on canvas does not require glazing but must be properly finished and ready to hang. This means either the canvas must be properly framed or the edges must be professionally wrapped and completely painted in a manner in keeping with the artwork. No visible staples.
- Wire: ONLY conventional flat holders such as D-rings are accepted. No saw-tooth, clamps, or screw eyes since they damage surfaces. No framing with pressure-spring clips used for attaching the hanging wire.
- Wire should be stretched almost taut, so that when hung it will not extend and be visible beyond the framed artwork. Ideally, stretched wire should reach about 2” from the top edge. On larger pieces of work, the wire should be attached about 4” from the top edge to prevent angling away from the wall/panel.
- Raw ends of wire must be taped.

**Labeling:** Your painting should be labeled at the back with your name, title, price/value and contact information (e-mail address and phone number).

**Publicity Images:** If you want your image considered for publicity upload a jpg image of your painting - at least 1,500 pixels on longest side (i.e. 5” at 300 dpi) on your registration and check “yes” for publicity. Title your image/file: Your name_title of your work. (mname_mypainting.jpg). Publicity image deadline is midnight Sunday, December 8, 2019. We encourage all entries to include an image.

**Sales:** Sales transactions for this show with go through the Addison-Penzak JCC who will take a 20% commission. SCVWS does not take a commission. Artwork cannot be removed prior to the conclusion of the show. Also, an updated Bio page in the binder will help buyers find artists. Bring an updated Bio to the drop-off, if necessary.

**Insurance:** The works submitted to this show will be handled with the utmost care. Neither Santa Clara Valley Watercolor Society nor Addison-Penzak Jewish Community Center, nor any agent working on behalf of either party make any assertions at to insurance or what may or may not be covered therein. Exhibitor will be responsible for damage or loss to any work of art submitted and assumes, in full, the responsibilities of acquiring said insurance on their own works or will thereby assume all of the risks associated with
participating in the show without insurance as it is not explicitly offered by Santa Clara Valley Watercolor Society or Addison-Penzak Jewish Community Center for this event.

**Responsibilities of Participants:**

- Each artist will sign up for a volunteer job.
- Artists should make sure that they got a confirmation of registration.
- Each artist will help to publicize the event to their networks (email, Facebook, post flyers, postcards, etc.)
- Artists agree to follow all SCVWS Exhibit Rules
- Each artist will take a photo of their painting. Photo does not need to be included in the registration, however, should an issue arise, the artist must have a photo to provide SCVWS upon demand.