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"Santa Cruz Arboretum"
PAINTED EN PLEIN AIR BY DICK ZUNKEL

"Emma Prusch Farm Park"
PAINTED EN PLEIN AIR BY JANE SALTMAN
“Traveling to unfamiliar territory challenges not only the palette, method of painting and the adjustment of drying times, but it also challenges one’s way of thinking and looking at the world.”

Hazel Soan grew up in the UK and graduated with a BA Honors in Fine Art after studying painting at Camberwell and Leicester Art Colleges. She was awarded the Holbrook Trust Prize from Nottingham Museum and Art Gallery in 1976 and within a year of her graduation, she was earning a living by her paintings, and her watercolors sold out within the first hour of her first exhibition in London. Hazel has since held over 20 solo exhibitions, heeding the advice of one of her college professors - ‘Always have an exhibition on the horizon’. She has written more than fifteen books, mostly on watercolor. She was offered her own television series ‘Splash of Colour’ with Anglia TV, and now offers lectures, workshops, painting holidays, and demonstrations all over the world. The main themes of her contemporary, figurative watercolors and oils explore the individual and group shapes of people, animals and landscapes, surrounded or backed by light. Her work is represented in private, public and corporate collections worldwide, including the National Portrait Gallery in London.

**MEMBERSHIP INQUIRIES**

[membership@scvws.org](mailto:membership@scvws.org)
or
SCVWS Membership
27370 Julietta Lane
Los Altos Hills, CA 94022

**ANNUAL DUES ARE $30**

**NEWSLETTER SUBMISSIONS:**
The deadline for each newsletter is now the 15th of the month prior to publication (i.e. the deadline for April submissions is March 15).

Send items by email to the editor at [newsletter@scvws.org](mailto:newsletter@scvws.org). Please send concisely-written entries as text in an email or in a Word doc, exactly as you want them to appear. Do NOT send us PDF documents or other flyers of pre-formatted information. We may edit for space if necessary. We love to include members’ artwork as space permits.
Santa Clara Valley Watercolor Society presents the
52nd Annual Member Show & Sale

20/20 Visions of Art
February 20, 2020 – April 19, 2020

Artists’ Reception
Sunday March 15th, 4pm – 6pm
FREE & OPEN TO THE PUBLIC
Addison-Penzak Jewish Community Center
14855 Oka Road, Los Gatos, CA 95032
www.apjcc.org • 408.357.7429
for more information: www.scvws.org

Painting: Endless Dreams by Dimitry Grudsky

Lisa Blaylock
Realtor  Broker
COLDWELL BANKER
LAURA CABRAL’S
The Terri Hill
“Living in Color” Award
Paint Sites Online Show
REGISTRATION IS OPEN FROM FEBRUARY 18 - APRIL 14

Michael D. Granger

The second online show of 2020 is open for artists of the SCVWS to enter!

This show is strictly for those works created at a SCVWS Paint Site held during the last three years and must be the artist’s original work, wherein the percentage of work actually done at a Paint Site must be greater than 0, meaning it is not OK to merely take a photograph at a Paint Site and start work from the photo in a studio. However, it is fine to draw at a Paint Site or begin to paint at a Paint Site and finish the painting at home.

If I haven’t already, I will very soon be putting out the prospectus for the “10X10” show at the Palo Alto Art Center. The PAAC does not accept paintings exceeding 4 lbs, which is why the theme for the show is 10x10. I would love to see works that are 10 inches by 10 inches (inside a 12x12 inch frame) - however, you can paint anything smaller than 10x10 but nothing bigger. Yes, for some this size limitation may be outside of your comfort zone, but go wild! Paint something different.

Prospectus

I have received many questions regarding the criteria for “Original Art” in the prospectus for the Annual Show and I would like to summarize exceptions to that rule. Please note that I’m not a lawyer and I’m not claiming to give legal advice, but there are exceptions to copyright. They are: 1) Fair Use, 2) Permission, 3) Public Domain, 4) Collage, and 5) Satire/Parody.

There are many sites online that go into detail on these exceptions to the “Original Art” rule and I strongly urge artists to do their own research into these exceptions. Fair Use is a tricky exception and I won’t try to explain it, but here is a link that might help.

https://www.artbusinessinfo.com/copyright-and-fair-use-for-artists.html

Permission should be self-explanatory. For instance, if your family member took a photo of another family member and said it was okay for you to use it in a painting, then you should have no trouble. A little trickier is Public Domain, but public domain works can also be researched online. Last is Satire/Parody i.e., political cartoons that use the image of the politician would be satirical. The Collage criteria can best be found here:


As always, if you need clarification, please ask me when you see me at one of our events or email me at cptcuddley@msn.com

Creativity is contagious. Pass it on.
Albert Einstein
Leslie Fehling is a full-time artist who lives and works in Prosperity, Pennsylvania, in a Victorian farmhouse perched on a windy hilltop, surrounded by the rolling hills of western Pennsylvania. Doesn’t that sound ideal for a person whose joy and passion is sketchbook journaling? Leslie loves sharing the fun and accessibility of this art form. She is an accomplished watercolorist who teaches both nationally and internationally, as well as holding workshops at her home in Prosperity.

Her popular Everyday Artist blog has connected her with art enthusiasts around the world, and her relaxed approach to teaching, both in person and online, has encouraged many to reconnect with their creative side, improve their painting skills, and discover the joys of sketching for themselves.

Leslie will help you take your sketchbook journaling to a new level of creativity as students explore exciting new tools, materials, and techniques. Students will learn creative ways to use supplies they already have as well as experimenting with new materials and techniques for creating colorful borders and eye-popping page layouts. Leslie will share practical tips for making the process of illustrated watercolor journaling easier and more efficient. Each day she will provide project ideas with detailed instructions, but students will be encouraged to add their personal style to every page. Learn techniques for fixing those pesky mistakes that are inevitable when sketching and operating in right-brain mode. We all make them – now you’ll know how to handle them! Leslie also provides a full-color spiral-bound class handout which will ensure students have all this valuable information for years to come.

www.lesliefehling.com
2020 WORKSHOPS

Online registration is open! Our workshops fill up fast so don’t wait to register. A complete description, daily itinerary, and the materials needed for each workshop are listed on our website under the Workshops tab. Click on current workshops, and scroll all the way down to see the new ones.

Remember to log in first to receive the member pricing for the workshop. It’s a fabulous savings and benefit to our members. All enrollment is conducted online. Here’s a sneak peek:

**Leslie Fehling:** Sketch Your Life in Sketchbook Journaling
March 23-25 (3 days)
NO DEMO
Member Price: $385
Instructor website: www.lesliefehling.com

**David Smith:** Fresh & Exciting Watercolors
**SESSION 1 REDUCED TO 3 DAYS & PRICED LESS**
Session 1: April 20-22 (3 days)
**SESSION 2 ADDED!**
Session 2: April 23-25 (3 days)
Demo: April 19
Member Price: $395
Instructor website: www.dsmithfineart.com

**Soon Y Warren:** Vibrant Paintings
June 15-17 (3 days)
Demo: June 14
Member Price: $395
Instructor website: www.soonwarren.com

**Andy Evansen:** Simpler Watercolor Painting
**SESSION ADDED!**
SESSION 1: August 10-12 (3 days)
SESSION 2: August 13-15 (3 days)
Demo: August 9
Member Price: $425
Instructor website: www.evansenartstudio.com

**Guy Magallanes:** Florals - Abstracted into Realism
September 14-16 (3 days)
Demo: September 13
Member Price: $395
Instructor website: www.guymagallanes.com

**Floy Zittin:** Watercolor Explorations
**DATES HAVE CHANGED AND ARE DIFFERENT FROM THE BROCHURE**
October 12-13 (2 days)
Demo: October 18
Member Price: $195
Instructor website: www.floyzittin.com

First Friday, March 6th from 7–11pm
SoFA District (& beyond) downtown San Jose
RSVP on our event page.

The South FIRST FRIDAYS Art Walk is a self-guided, nighttime tour through galleries, museums, and independent creative businesses featuring eclectic art exhibitions and special performances.

All Art Walk venues are FREE admission & great for all ages.
Our first members-only exhibit was held at the Michael Reardon Demo and here are the winners!

1st place: Annie Haines (center)
2nd place: Susan Jochheim (right)
3rd place: Chris Cairns (left)

Members are invited to bring one piece of their work to display in our new Peer Gallery at each of our upcoming demos. Each piece will be given a number and the attendees to the demo will vote on which piece they like the best. This is like our “People's Choice” award in our other exhibits.

At the end of our demonstration, the Exhibit Chair will award ribbons to the artists who get the top three votes for first, second, and third place. The three artists will have their picture taken along with their winning artwork and it will be featured in the next month’s SCVWS newsletter.

In addition, at the end of the year, the Exhibit Chair will award the artist who receives the most ribbons the title of “Artist of the Year” and $200 prize money.

RULES: Must be a member. Only one painting, no larger than a full sheet, is accepted. Must be a watercolor painting of your own image not previously entered into one of our shows. Does not have to be framed, but displayed well. All artwork must be taken home at the end of the demo and is not the responsibility of SCVWS or its coordinators.

If you have questions, please email Workshops or Exhibits.
What I learned in the...

MICHAEL REARDON WORKSHOP

“The care that Michael Reardon puts into his workshops is exceptional. Not only did he outline best practice steps to a successful painting, such as the ubiquitous value sketch and the new Notan tool I learned which breaks down a painting into basic light, medium, and dark shapes, he also gave detailed daily critiques to highlight things we did right and pointed out areas to improve. His reminder to use a simple palette and pure single pigment colors (colors that have only one pigment versus a mixture of pigments) to avoid muddy mixes is something that I will use forever and for which I will be forever grateful.”

Review of Workshop by Coordinator, Christine Oliver

“I learned the importance of completing an underpainting to make painting glow and will continue to practice this new technique”

Jim Stinger, Member

“I finally get the importance of taking photo references with a foreground, mid, & background in mind for paintings.”

Lisa Blaylock, Member & SCVWS President

“I learned how to simplify the information in a photo and how to identify and place the focal point and will use this information to achieve better compositions.”

Linda Palmor, Member

“I learned how to “suggest” things in a painting, rather than paint each detail and will strive to keep the scene simple with a strong focal point moving forward.”

Kathy Dolan, Member & Recording Secretary
Bonnie Joy Sedlak had her painting “Jigsaw Pattern” juried into the Watercolor Art Society Houston’s 43rd International Watermedia Exhibition. The show will hang in Houston, Texas, from March 8 – April 2, 2020. The juror was Eric Wiegardt.

Bonnie Joy Sedlak also had another painting “White Oak,” accepted into the 41st Georgia National Exhibition which will hang from March 4-28, 2020. The juror was Linda Baker.

Bonnie Joy Sedlak

Tanvi Buch is presently exhibiting her watercolors at the Mountain View Center for the Performing Arts at 500 Castro Street, Mountain View, from February 11 - April 6, 2020. Hours are: Mondays, Wednesdays, and Fridays 12 noon-1 pm; and one hour prior to all performances. All paintings are for sale.

SCVWS IS SEEKING A PUBLICIST
SCVWS depends on the publicist to advertise our events, our open-to-the-public demos, paint sites, and exhibits. We have not had a publicist for over a year. It’s an easy volunteer job, and very important to the group for visibility and growth, and to improve sales at exhibits. The job also requires posting of upcoming events on our SCVWS Facebook page. If you do e-mail and Facebook, it’s a snap! Do you have a couple of hours a month to dedicate to SCVWS?

Duties include fetching images from exhibit registration entries, writing a paragraph about the event, and e-mailing SCVWS mailing list contacts, (local newspapers, other area art groups, and the SCVWS Facebook page). It is a board position, but you are not required to attend Board Meetings. You will be required to send a brief monthly and annual report to the board.
Contact SCVWS President Lisa Blaylock if you would like to be part of our fun SCVWS team at president@scvws.org.
Jan Grady is a master in transparent watercolor, capturing luminous color and vivid hues. She creates an intimate, close-up view of her subjects, including the sun sparkling on reflective surfaces in landscapes, glass and still life, and brilliantly colored flowers and leaves. “I love the luminosity of transparent watercolors. My current collection primarily features flowers, often highlighting light and reflections dancing off other still-life objects. I want to capture the vivid colors that attract me to the these images.”

After retiring from a career in high tech, Jan began painting in earnest. For 20 years now, she has honed her skills, taking watercolor workshops and going on painting trips to Europe with groups of artist friends.

New Works by Jan Grady
March 3-28, 2020
at the Viewpoints Gallery

Artist’s reception:
Friday, March 6, 2020, from 5-8 pm
Reception is free and open to the public.

website: www.jangrady.com
e-mail: jangrady@aol.com
phone: 650-968-1436

Viewpoints Gallery
315 State Street
Los Altos, CA 94022

www.viewpointsgallery.com
(650) 941-5789
Monday-Saturday 11am-5pm, Sunday 11am-3pm.

Contact: Debbie Bakker
debbiebakkerart@yahoo.com
Community Outreach & Scholarship

Our SCVWS Scholarship winner this year is **Alexander Werdmuller von Elgg**, a student at San Jose State whose goal is to teach high school art. He will give a talk to our membership about what his scholarship means to him at the SCVWS Annual Show reception, and enter one of his watercolor paintings. Like many SJSU students, he balances work at the Martin Luther King Library with his studies. In the past, we have supported SJSU students with scholarships and more recently, with sales of SCVWS late member Terri Hill’s book, “Living in Color.”

An estimated 20% of the students at SJSU and Foothill/De Anza Colleges are virtually homeless, couch-surfing, sleeping in closets at work, or living in their cars. Rents are astronomically high in this area. Linda Lum, head of the Art Department at Foothill College, laments that students often sign up to take an art class and then drop out when they are given the supply list for the class.

**You can help!** Your donation can make art supplies for students possible! The supply lists for classes cost $45-$250. You can write a tax deductible check to:

Attention: Matthew Siegel  
Director of Development  
The Tower Foundation of San Jose State University  
One Washington Square  
San Jose, CA 95192-0183

Indicate that you would like the contribution used for art supply vouchers or classes for students. You can also bring your donations to the SCVWS Member Show on March 15.

You can also remember the “starving students” in your will with a memorial bequest.

greeking

*a style of displaying or rendering text or symbols, not always from the Greek alphabet. Greeking obscures portions of a work for the purpose of either emphasizing form over details or displaying placeholders for unavailable content.*

SHARE YOUR WORD FROM THE WORLD OF ART AT NEWSLETTER@SCVWS.ORG
March

Small Treasures Juried Exhibit (Cary, NC)
info
Deadline: March 1, 2020

Wide Open 11: National Juried Art Show NYC (Brooklyn, NY)
info
Deadline: March 2, 2020

Abstracted Visions (Mission Viejo, CA)
info
Deadline: March 8, 2020

Mon.O.Chrome (Laguna Beach, CA)
info
Deadline: March 8, 2020

Illinois Watercolor Society's 36th National Exhibition 2020 (Dixon, IL)
info
Deadline: March 9, 2020

SouthWorks (Watkinsville, GA)
info
Deadline: March 13, 2020

“Reflections” National Juried Exhibition at Arc Gallery (San Francisco, CA)
info
Deadline: March 16, 2020

April

Watercolor Expressions (Martinsburg, WV)
info
Deadline: April 15, 2020

2020 Exhibition of Contemporary Southern Art (Huntsville, AL)
info
Deadline: April 15, 2020

Birds in Art 2020 (Wausau, WI)
info
Deadline: April 22, 2020

Contemporary Realism (Saint James, NY)
info
Deadline: April 25, 2020
Los Gatos Creek Trail
Hike and Sketch, Los Gatos
map to JCC Los Gatos

Santa Clara Central Park
909 Kiely Blvd, Santa Clara
map

This Hike and Sketch Paintsite is planned to coincide with the SCVWS Annual Exhibit at the Addison-Penzak Jewish Community Center. Our Hike and Sketch route begins on the section of the Los Gatos Trail behind the JCC near Lark Ave and continues along the creek towards Lake Vasona and will return to the JCC via the same route. We plan to hike in short segments allowing artists ample time to sketch views of the creek, the dam and the lake. Non-hikers may choose to paint on the trail closest to the Center. We have permission to use restrooms at the JCC before we head out on the trail. Hikers will meet at 10 AM in the Addison-Penzak JCC parking lot near the tennis courts located at the end closest to Lark Ave.

Directions: From 280, exit on Saratoga Ave North. Drive north approx. 0.2 miles and turn left at the light at Kiely Blvd. Continue on Kiely Blvd approx. 1.5 miles and cross Homestead Rd. Continue another 350 ft past Homestead Rd, and the parking lot is on your right. The parking lot is the very first thing you see of Central Park.

Please note that these directions are for the parking area with the shortest walking distance to the wisteria and could be different from your GPS directions which may take you to a more distant parking area.
THU 19

Los Altos Heritage Orchard Park
13 N. San Antonio Road, Los Altos
map

FOLLOWED BY Potluck Lunch at Tanvi Buch’s home nearby
Sign up here if you plan to come  RSVP

https://www.losaltosneighbors.com/save-our-orchard.html


https://www.losaltoshistory.org/

The main focus is the blossoming apricots at the Los Altos Heritage Orchard, one of the last active apricot orchards in the Santa Clara Valley. Artists can also visit the grounds of the nearby History House.

Directions to History House: From Foothill Expressway, take San Antonio North. Look for the Los Altos Library (13 South San Antonio) and City Hall; the History House, Museum, and orchard are behind the library. Parking is limited due to construction at the Hillview Community Center. Try parking by the museum first, or the library parking lot (arriving around 9:45 am before the library opens at 10 am is your best bet), or on Hillview Avenue. You can also try the lot by City Hall. As a last resort, park on Cielito Dr. or E. Edith Ave, and walk the little path by the baseball field to the museum. We will meet at the north side of the library near the orchard.

THU 26

Kirk-Farrington House
1615 Dry Creek Road, San Jose
map

http://www.farringtonfoundation.org/legacy/thegarden/

We have special permission to paint at the Kirk-Farrington House in San Jose. The house is a beautiful white Italianate-style Victorian built in 1878 by Theophilus Kirk. The garden has some lovely plantings including wisteria, roses and (hopefully) peonies in bloom. We have been asked specifically not to dispose of waste water or paint supplies on the grounds, and we suggest that you bring a separate empty container to remove your used painting water.

Directions: Check a map for best directions from your area. From the North, Hwy 280 exit Meridian Ave south and turn left on Dry Creek Road. From the South exit Hwy 85 at Branham Lane, left on Meridian, right on Dry Creek, or exit Hwy 17 at Hamilton Ave East, right on Meridian, left on Dry Creek. Please park on the street because the house and grounds including the gates for the on-site parking lot are locked at 1:00 PM.

Art critic chicken gives watercolors a look-see at Emma Prusch Farm Park....

PHOTO CREDIT: ELAINE GOLDSTONE
WHAT: Spring Blossoms and more!

WHERE: Sunnyvale Heritage Orchard at Sunnyvale Community Center
570 E Remington Dr, Sunnyvale
map

WHEN: Saturday, March 14, 2020
TIME: 10 am - 1 pm

https://heritageparkmuseum.org/grounds-and-landscaping

Spring is upon us and hopefully we can catch the Blenheim apricot orchard in bloom. The paint site also offers a replica of the Martin Murphy family home, Bianchi Barn, and historical farm implements.

Directions: From 280 take De Anza Blvd. (which becomes Saratoga Sunnyvale) north and go 1 mile. Turn right onto E Fremont Ave and go 0.3 miles. Turn left onto Manet Dr, go 0.4 miles driving past the orchard, turn right at the “Museum” sign into the parking lot, and follow “Museum” and “Orchard Heritage Park” signs.
If you’re up for a challenge and enjoy experimenting with color, here’s an idea for a rainy day. Try painting the same scene several times with different triads of color.

I was pretty methodical about the process, first painting each triad of color as swatches. After painting all the swatches, I did a pencil sketch of a little scene from Kamouraska, Quebec, from a photo I took a few years ago. I chose the scene because it had sky, water, rocks, trees, and a house, which gave me lots of opportunity for color. When the pencil sketch was done, I painted the scene using only the three colors from the swatches on the left.

The combinations are titled so I can keep track of them, although they were hard to name since some are quite similar, like the Bright one and the Bold one. At the bottom of the swatch page, you can also see the beautiful neutrals and darks that you can create by mixing all three pigments together.

As you can see from comparing all of these, using a limited palette often creates a harmonious combination of colors. Sometimes these colors are not what you might see in the scene in front of you, but they make for a more chromatically unified sketch or painting.
LOCAL ART CLASSES
SCVWS member Mary Paquet encourages fellow artists to enroll in art classes taught by artist Robert Semans who previously judged the SVCWS Membership Show and taught drawing workshops for SCVWS. Bob teaches two 3-hour classes weekly at his Academia de Bella Pittura near Campbell and Bascom Avenues. On Monday mornings, Bob instructs his students in drawing basics from still life setups. You will learn to model form, apply design principles, and understand perspective using charcoal and pastel. On Wednesday mornings, Bob teaches an oil painting class. The classes are appropriate for adult students from beginner to advanced levels with individual attention from the instructor. You can enroll in either or both classes by contacting the artist.

Website: https://www.robertksemans.com
Email: rksemans43@gmail.com

FREMONT HS ADULT EDUCATION INTERMEDIATE AND ADVANCED WATERCOLOR CLASS
Taught by Donna Miklica. Meets on Monday from 8:30-11:30am. Spend an enjoyable morning creating while improving your skills painting in transparent watercolor. Techniques and guidelines on color mixing, composition and perspective. Class Fee $110, Reduced fee for 50+ $85. Register by phone 408-522-2700, in person at 591 W. Fremont Ave., Sunnyvale, CA, 94087 (Room 3) or online at http://ace.fuhsd.org. Refer to Sunnyvale-Cupertino Adult School website for online registration guidelines.

Cupertino Senior Center offers a class similar to Fremont, also taught by Donna Miklica on Wednesdays from 9 am-12 noon. Fee $80. Registrants must be a member of the Cupertino Senior Center. Registration process is same as for Fremont Adult Ed above.

WATERCOLOR CLASSES WITH KAY DUFFY
Every 2nd and 4th Monday morning, 9:30am-12noon. $20/class in the Lower House, Hakone Gardens, Saratoga. 408-867-0508 or k@kaydufywatercolors.com.

PAINTING WITH CHRIS CAIRNS
Learn to paint with a fresh, colorful style and improve your skills and techniques with Chris Cairns. Classes are offered at various San Jose Community Centers via SJRegistration.com. Search “watercolor” or “drawing” at this website for schedules, locations, and fees.

BEGINNING WATERCOLOR CLASSES on Mondays, Tuesday, and Friday. Intermediate/Advanced classes on Thursday. Chris also offers Drawing and Travel Sketching Classes on Wednesday. Class fee varies, but is roughly $11 per 2 hour session. Chris also offers paint parties for private events and city events.

CAMPBELL COMMUNITY CENTER 50+ ART CLASSES
Pat Jimenez teaches Watercolor (Thu 9:30 –11:30am) and introductory Art 101 (Tue 9:30 – 11:30am) classes.
Kim NaVarre teaches the Oils & Acrylics class (Wed 9:30 - 11:30am).
James Green teaches Sketching & Drawing (Mon 9:30-11:30am).
Register by phone 408-866-2146 or in person at
1 W. Campbell Ave., Room C-33, Campbell, CA 95008 or online here. Campbell residents $32 per class; additional charge for non-residents. Please note: There is a $16 annual membership fee to participate in the 50+ programs.

SENIOR CENTER DROP-IN ART WORKSHOP
50 and older, 403 Cypress Ave., San Jose, CA 95117. Mondays, 12:30pm to 2:30pm, Room 5. Seniors can work on painting projects in an encouraging and friendly atmosphere. $10 Cypress Center annual membership fee. Participants sign up for 12 sessions at $1 each less credit for city holidays when the center is closed. Non-members can purchase a day pass at the Cypress Center office.

The inaugural Morro Bay Plein Air Festival welcomes painters of all skill levels to Morro Bay, California, to capture and explore the town’s charming downtown, Embarcadero, ocean views, bay and harbor scenery, and surrounding mountain vistas.

Here is more information with the registration link.
Morro Bay Plein Air Festival 2020
For more information please contact
Gail Martin: gailm1314@gmail.com or
Patricia Newton: artbypatricianewton@gmail.com

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