

WWW.SCVWS.ORG



President's Message

Happy New Year!

We have so many exciting things planned for 2024. From our Holiday Luncheon to member appreciation workshops to three exhibits this year...it's stacking up to be a busy year. There will, of course, be changes. I'll start there.

Vicki Wilson is stepping down as the workshops chair. She has done a wonderful job, and we wish her well. Lorrie Murphy has stepped up and volunteered to be our new membership chair. Thank you! We are still in need of a webmaster.

There is still time to register to attend our January WinterFestival Luncheon. It's a fun event and a great opportunity to meet other members. There will be food, music, painting, and general merriment. January is also the time for the Lynn Ferris Demo & Workshop. I have tried her techniques for negative painting, and they work really well. Think about enrolling in her workshop.

The events continue in February with a double dose of member appreciation workshops. We are doing our best to bring great benefits to our members. The David Lobenberg online 2-day workshop in February is an incredible deal for members at only \$20. Plus, Nancy Grigsby generously has offered a free "mini-workshop" teaser. Nancy wants to give members a taste of what they will learn in her 3-day workshop in April. Members must register to attend for free. If you have a friend who wants to attend, a non-member can register for \$35. Or, even better, encourage them to become a member for \$35, and they can attend for free, and get other membership benefits. We have also added an online 3-day workshop in June being taught by our member, Rafael DeSoto Jr. for a reduced member price of \$225. The workshop will teach students on "Painting California Coastlines."

The Exhibits Committee has been busy scouting out new venues for our shows and have come up with a wonderful list. This year we will hold three shows. In April, we will hold our annual members show "The Magic of Watercolor" at the Addison/Penzak Jewish Community Center. Call for entries is now open. The Great Bear Cafe in Los Gatos has agreed to exhibiting our show, with a date to be determined for early summer. Call for entries for this and the third show will be announced when the dates are solidified.

As you can see, the team at SCVWS has been hard at work seeking new member benefits to offer and volunteering their time to implement and host these exciting and fun events. Please spread the word that SCVWS is one of the best societies around and encourage others to sign up and join us. Thank you to the entire team!

Good tidings to all, Susan Jochheim



THU	JANUARY 4
THU	JANUARY 11
SAT	JANUARY 13
THU	JANUARY 18
SUN	JANUARY 21
M-W	JANUARY 22-24
THU	JANUARY 25

Paintsite: Los Gatos High School, Los Gatos Paintsite: Shoreline Lake Boathouse, Mt. View WINTERFESTIVAL Member Holiday Party Paintsite: San Jose State Library Tower, San Jose DEMO: Lynn Ferris WORKSHOP: Lynn Ferris Paintsite: TBD

MEMBERSHIP INQUIRIES

membership@scvws.org
ANNUAL DUES ARE \$35
BECOME

A MEMBER

PLEASE CHECK THE SCVWS CALENDAR OF EVENTS AND THE PAINTSITES WEB PAGE FOR LAST MINUTE UPDATES.



Caroline Buchanan

Buchanan graduated with honors in Art History from Wellesley College and taught several years of grade school instead of continuing in Art History. She had three children and gradually became serious about learning watercolor. After a number of years of showing, selling and studying with teachers such as Ed Whitney, Rex Brandt, Millard Sheets, and Christopher Schink, she started teaching others watercolor. Though she has sold paintings since the 70's and had many solo exhibitions as well as group and juried shows, she consideers her career as that of an art educator. Teaching combines her passion for watercolor with her background in both teaching and art history. In 1984, she received a masters' degree in Teaching in Art from Western Oregon College. She is honored to be a past president of the Watercolor Society of Oregon and a Signature Member of the Northwest Watercolor Society. website pigments

President Finance Membership Exhibits Chair Recording Secretary Workshops Chair Hospitality Scholarship/Outreach Publicity Paintsites Webmaster Newsletter Design

Susan Jochheim Jane Paulson Lorrie Murphy Susan Butler-Graham Kathy Dolan (vacant) Karen Fitt Karen Druker Marika Anderson Jane Saltman, Alison Turner (vacant) Tanvi Buch president@scvws.org finance@scvws.org membership@scvws.org exhibits@scvws.org secretary@scvws.org workshopchairs@scvws.org hospitality@scvws.org scholarship@scvws.org publicity@scvws.org paintsites@scvws.org webmaster@scvws.org newsletter@scvws.org

NEWSLETTER SUBMISSIONS

The deadline for each month's newsletter is the **15th** of the previous month (i.e. **the deadline for February submissions** is **January 15**). Content received **after the 15th** will be placed in the following month's newsletter.

Send items by email to the editor at <u>newsletter@scvws.org</u>. Please send concisely-written entries as text in an email or in a Word .doc exactly as you want them to appear. Images of artwork or supporting illustrations are required. Do **NOT** send PDF documents or other flyers of pre-formatted information. We may edit for space if necessary.



KAREN FITT





SUSAN BUTLER-GRAHAM

SCVWS ANNUAL MEMBER SHOW

The Magic of Watercolor

April 2024 Reception: Saturday, April 13, 1:30-3:30pm Addison-Penzak JCC, Los Gatos, CA [0]



SCVWS Members January 2024

Instagram Muse Challenge

"My Best Painting of 2023"

WHAT:

Email a painting to exhibits@scvws.org for the current months theme, to be posted and displayed in the SCVWS Instagram gallery. See www.scvws.org Exhibits page for info.

Win a Prize!

A monthly raffle will be held and a \$25 gift card awarded to the winner each month.

View entries on SCVWS Instagram @scvalleywatercolorsociety, #scvwsjanuary2024instagrammusechallenge

CLICK ON IMAGE FOR DETAILS

RULES

- Submission dates: January 1-31, 2024 (until noon on last day)
- Must be a member to participate

- Create a painting inspired by the current month's theme

HOW TO SUBMIT

- .jpg file type only - at least 600 x 600 pixels (medium size)

- Ensure the image is clear & cropped no mats in photo
- Email your image to <u>exhibits@scvws.org</u>
- Email subject line: "SCVWS January Instagram Challenge"
- Email body: Type your name, title of piece, size & price
- Your Instagram handle: Include this if you have one.





to our new members!

Therese Fowler-Bailey - Susanville, CA De Anna McNeal Mirzadegan - San Jose, CA Jennifer Wright - Fremont, CA Jacqueline S Boberg - Saratoga, CA Diane Hildebrand - Sunnyvale, CA



2024 WORKSHOPS

We are happy to announce our 2024 workshop lineup! Register and reserve your spot quickly!

Your workshops team works hard to bring great artists to share their skills and knowledge. 2024 will have a mix of in-person and online workshops. Please register early so we don't risk having to cancel workshops.

Free online Artist demos (without a subsequent workshop) will be offered in June and August to current SCVWS members. In addition, we have a special "Members Only" 2-day online live workshop with David Lobenberg for a fee of \$20. How great is that?

For more information about each workshop, see the Current Workshops tab on our website. ENROLL HERE

Instructor/Artist: LYNN FERRIS

"Capturing the Light" Workshop Dates: January 22-24 (3 days) Demo Date: January 21 (1:30 - 4:00 pm) **IN-PERSON** MEMBER PRICE: \$395 Instructor website: www.lynnferris.com



YouTube Negative painting Foliage in watercolor

Instructor/Artist: DAVID LOBENBERG

Workshop Dates: February 10-11 (2 days) Special "Members Only" Weekend Online Workshop ****ONLINE LIVE-STREAM** MEMBER PRICE: \$20** Instructor website: www.lobenbergart.com

Instructor/Artist: LORRAINE WATRY "Lillies and Glass Globes"

Workshop Dates: March 18-20 (3 days) ONLINE Demo Date: Sunday, March 17 (1:30 - 4:00 pm) **IN PERSON** MEMBER PRICE: \$435 Instructor website: www.lorrainewatrystudio.com

Instructor/Artist: NANCY GRIGSBY

"Expressing Your Artistic Inner Voice: A Meaningful & Creative Journey in Mixed Media" Workshop Dates: April 22-24 (3 days) Demo Date: Sunday, April 21 (1:30 - 4:00 pm) **IN PERSON** MEMBER PRICE: \$349 UNTIL 1/22/2024 **THEN \$384**

Instructor website: www.nmgrigsbystudios.com

Instructor/Artist: RALPH DESOTO, JR.

"Painting California Coastlines" Workshop Dates: June 10-12, 2024 (3 days) Demo Date: June 2 (1:30-4:00 pm) **ONLINE** MEMBER PRICE: \$225 UNTIL 4/20/2024 **THEN \$275**

Instructor website: www.rafaeldesotojr.com

Instructor/Artist: LAURIE GOLDSTEIN-WARREN

"Easy Dynamic Pouring" Workshop Dates: September 23-25 (3 days) Demo Date: Sunday, September 15 (1:30 - 4:00 pm) **ONLINE** MEMBER PRICE: \$275 UNTIL 6/23/2024 **THEN \$305**

Instructor website: <u>www.warrenwatercolors.com</u>

Instructor/Artist: ALEXIS LAVINE

"Design for Success" Workshop Dates: October 21-23 (3 days) Demo Date: Sunday, October 20 (1:30 - 4:00 pm) **ONLINE** MEMBER PRICE: \$275 UNTIL 7/21/2023 **THEN \$305**

Instructor website: www.alexislavineartist.com

QUESTIONS? Email workshops@scvws.org





lynn ferris

Capturing the Light



9 am - 3.00 pm PST January 22-24, 2024 (3 days)

DEMO: January 21, 2024 @ 1.30 p.m. PST

Advanced Beginner & up

at the Hoover Theater

Member Price: \$395 Non-members: \$445



We are pleased to offer an exciting and unique watercolor workshop with Lynn Ferris, AWS, NWS, TWSA, nationally and internationally known artist and instructor. Bring your work to the next level. Light and shadow shouldn't be afterthoughts in our paintings. In fact, good use of light and shadow is one of the best ways to take a painting from ordinary to extraordinary.

In her signature workshop "Capturing the Light," Lynn will show students how to:

• Use light and shadow to design stronger compositions and bring drama to a variety of subject matter

• Gain new skills and confidence working with shadows, light sources, creating glow, and more

• Lynn provides handouts, reference materials, and lots of personal attention

NOTE: This is an IN-PERSON WORKSHOP at the Hoover Theater. Email <u>workshops</u> for more information.



MEMBERS NEED TO LOG IN FIRST IN ORDER TO REGISTER as this is a Special "Members Only" Appreciation Workshop/Webinar





During this workshop, you will learn to play and paint. We will be using a pouring method to get the watercolor on the page, as it takes away some of the control and lets the watercolor do what it does in a beautiful way. You will learn to create luminous paintings using layers of pours. Lots of information will be shared about pouring, masking, and finishing your painting, all while having lots of fun.

If you want to learn to paint stunning vibrant paintings, this is the workshop for you. Don't miss out!

david lobenberg



Splash and Mess Around!

Online Workshop/Webinar dates: February 10-11, 2024

Workshop/Webinar Time: 9:00 am - 2:00 pm PST with a 1-hour lunch break.

ONLINE Workshop/Webinar Fees: Members only: \$20 (limited to 60 participants)

Workshop/Webinar is limited to the first 60 participants.

Admission is on a first-come, first-served basis.

Skill Level: Beginner and Up

WEBSITE



NOTE: THIS WORKSHOP/WEBINAR IS ONLINE VIA ZOOM. Email workshops for more information.



Workshop

To promote her April workshop, Nancy Grisby is inviting our members to register for and attend this mini-workshop for free! Non-members can register and attend for \$35, or become a member for \$35, enroll for free, and avail of other membership benefits. Registration is required.





nancy grigsby



Mini-Workshop

Online Mini-Workshop date: Sunday, February 25, 2024

Online Mini-Workshop time: 12:00 to 3:00 p.m. PST

ONLINE Mini-Workshop fee: Members: FREE Non-members: \$35

WEBSITE

NOTE: THIS WORKSHOP IS ONLINE VIA ZOOM. **Email** <u>workshops</u> for more information.



"Wunderlich County Park"

PAINTED EN PLEIN AIR BY BRAD SANTOS

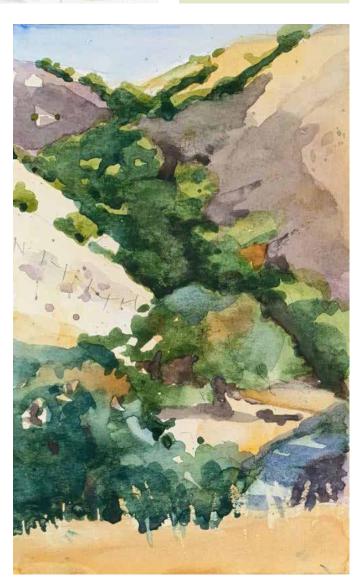
ALL SCVWS MEMBERS ARE INVITED TO <u>SUBMIT</u> A RECENT PLEIN-AIR PAINTING TO BE FEATURED IN THE MINI EXHIBIT OF THE MONTHLY NEWSLETTER.

NEWSLETTER@SCVWS.ORG

mini exhibit

"Canyon Oaks"

PAINTED EN PLEIN AIR AT MAYYAN OOYAKMA - COYOTE RIDGE OPEN SPACE PRESERVE BY JANE SALTMAN







"HIT THE ROAD JACK" BY DOUG GREER

Doug Greer's painting "Hit the Road Jack" has been juried into the 54th national exhibition of the California Watercolor Association which runs January 10 - March 9, 2024.



"REJECTION" SELF-PORTRAIT BY MYRNA WACKNOV

Myrna Wacknov is featured in the Winter 2024 edition of *Watercolor Artist Magazine* in an article about painting people.

Karen Druker funded a new art therapy program in Santa Cruz for Sutter Health. Sutter Health psychotherapists are being trained in art therapy for group and one-on-one sessions as a supplement to traditional psychotherapy as part of their behavioral health programs. The incidence of mental health issues in young people has skyrocketed during Covid. One out of 3 teenage girls has suicidal thoughts. Anxiety and depression are rampant among youth.



"BRANCHING OUT" BY BONNIE JOY SEDLAK

Bonnie Joy Sedlak's painting "Branching Out" was selected for the 54th National California Watercolor Society juried show. The show is online January 10 - March 9, 2024, at <u>www.californiawatercolor.org</u>.

membernews



"DOWN THE RIVER" BY IRIS LIAN

Iris Lian's painting "Down the River" has been selected for the California Watercolor Association's 54th National Exhibition. The exhibition will be held online on CWA's web gallery from January 10 - March 9, 2024.





S

art

january

Yosemite Renaissance 39 (Oakhurst, CA) <u>info</u> Deadline: January 1, 2024

Contemporary Colors (St. Charles, IL) <u>info</u> Deadline: January 2, 2024

The New Vanguard - Explorations into The New Contemporary V (Santa Fe, NM) <u>info</u> Deadline: January 2, 2024

47th International Watermedia Exhibition (Houston, TX) <u>info</u> Deadline: January 13, 2024

43rd Annual Juried Exhibition and Sale (Sedona, AZ) <u>info</u> Deadline: January 25, 2024

Looks Good on Paper (Ellensburg, WA) <u>info</u> Deadline: January 28, 2024

Georgia Watercolor Society 45th NTL. Juried Exhibition (Sandy Springs, GA) <u>info</u> Deadline: January 28, 2024

2024 Transparent Watercolor Society of America's 48th Annual National Exhibition (Kenosha, WI) info Deadline: January 31, 2024

ANSWER ON LAST PAGE

Academy Center of the Arts Annual National Juried Art Exhibition (Lynchburg, VA) info

Deadline: February 12, 2024

Arte Natura (Hudson, NY) <u>info</u> Deadline: February 29, 2024

THE SHAPES OF THE VALUES ARE DIFFERENT FROM THE SHAPES OF THE THINGS. Caroline Buchanan







PAINTSITES ARTWORK & SITE PHOTOS

SCVWS Website Paintsite Gallery

NEW: Visit our the newly compiled albums in the SCVWS website Paintsites Galleries. See photos of Paintsites artwork and views of the site. Each album is indexed by Paintsite name, beginning June 2023.

Paintsites Blog

Although discontinued in May 2022, earlier blog posts are still accessible and provide a good synopsis of previous Paintsites events.

Private Facebook Group

To join, you must be a SCVWS member and have attended a Thursday Paintsite event. For details on joining the Paintsites FB Private Group and upcoming Paintsites, go <u>here</u>.

thursday paintsites



Los Gatos High School 20 High School Ct, Los Gatos <u>map</u>

LGHS History

Sketch or paint views of Los Gatos High School's striking neoclassical façade (completed in 1924), a.k.a. the <u>home of</u> <u>the Wildcats</u>. Artists might also be interested in the nearby <u>Forbes Mill Museum</u> building located at 75 Church St.

There will be plenty of free parking in front, as school is out on break.

The City Hall (110 Main St.) and <u>Library</u> (100 Villa Ave) have washrooms. **Meet at the picnic tables near parking.**

Directions: From CA-17S, take Exit 20A toward E. Los Gatos. Merge onto Saratoga-Los Gatos Rd. Continue straight to stay on Saratoga-Los Gatos Rd. Turn right onto Los Gatos Blvd. Continue onto E Main St. Turn right into the parking lot on High School Court (first right after Chicago Ave).

General Information:

JANE S. + ALISON T. + LORA C.

The usual start time for Paintsites is flexible. Unless a different start time is announced, the organizers will be there from around 10 am. Since a couple of the sites are remote where mobile service may be absent, the coordinators may be unreachable, or GPS inaccurate, please check instructions before heading out. Often people stay until early afternoon, taking a packed lunch to eat at the site.

Please note: Should inclement weather or unforeseen events cause cancellation of an event, it will be announced on the "Thursday Paintsites" section of scvws.org by 8 AM on the day of the event. Cancellation will also be announced by email, but the timing of SCVWS Paintsite emails cannot be guaranteed.

This information is also available from the **Paintsites** details page on the **SCVWS website**, so you can easily retrieve it there.

Jane Saltman 650-304-8304 paintsites@scvws.org

Alison Turner paintsites@scvws.org

Lora Cattell 650-208-6662



JANE S. + ALISON T. + LORA C.



SJSU TOWER HALL PHOTO CREDIT: ALEXANDER AT GOOGLE.COM



Shoreline Lake North Shoreline Blvd., Mountain View map

Time: 10.30 a.m. - 2 p.m.

Mountain View's <u>Shoreline Lake</u> is part of the 750-acre <u>Shoreline Wildlife Refuge and Recreation Area</u>. The lake area and pathways have spectacular views of the mountains to the west, and to the east across San Francisco Bay. This man-made lake provides a beautiful setting for numerous water sports, including sailing, windsurfing, kayaking and canoeing. The lake and the adjacent wetlands provide habitat for thousands of migratory birds.

Meet at the boat dock. Washrooms are nearby.

Directions: Take 101 to Mountain View. For Northbound US 101 drivers, to avoid the usual heavy congestion on Shoreline Blvd, take the next exit, Exit 400A, Amphitheatre Parkway. For Southbound US 101 drivers, take the Rengstorff exit and then follow the directions to the Shoreline Amphitheatre and Amphitheatre Parkway. Drive about .7 mile on Amphitheatre Parkway, turn left onto Shoreline Blvd, and drive 1.3 miles to Shoreline Park.



San Jose State University Tower Hall, One Washington Square, San Jose <u>map</u>

https://www.sjsu.edu/parking/maps/garages.php

This tower and the auditorium behind it are 2 of the 4 buildings left from the campus that was built after the 1906 earthquake. It is an ivy covered, Italian Renaissance inspired, stucco building with a red tiled roof. It sits in a lovely grassy quad, close to the Library.

Directions: From 280, take the 11th street off-ramp and turn north. Drive to San Fernando Street and turn left. There is a parking garage on San Fernando and 10th. Another parking garage is on 4th St between E. Santa Clara and E. San Fernando. The Tower is a block in from San Fernando near fifth Street and the Martin Luther King main library.

Meet at the rear library entrance which faces the Historic Tower Hall.

School is out so **street parking** may be available.

SJSU parking garage fees: \$5/day.

Closest parking garage to the library is the SJSU lot at the **Fourth Street Garage**, \$8 for the day. https://goo.gl/maps/dezwi74Q3106etiK7

Other parking options include the **City Parking Lot** - first 90 minutes free, \$4/ hour afterward. <u>https://goo.gl/maps/jEN3CruJw5Q9DTHq9</u>

A PERFORMING ARTIST SHOULD HAVE THE HUMILITY TO PREPARE AND THE AUDACITY TO PERFORM. PAINTING REQUIRES THE SAME QUALITIES.

ALEX POWERS





classes

Rafael DeSoto, Jr. Winter Landscape Painting in Watercolor

Saturdays, Jan. 27 & Feb. 3 1-4 PM. \$180 Pacific Art League, 688 Ramona, Palo Alto

Information & Registration LINK

Discover how to paint snowy landscapes with transparent watercolor. Learn how to create luminosity using color to evoke moods. Methods will be demonstrated on how best to compose and render winter scenes with easy to follow step-by-step instruction. Students can expect to finish a painting for each session. Reference photos will be provided.

You will learn...

- Tips for painting shadows over snow
- How to design compelling compositions
- How best to utilize the white space of paper

• Methods for painting snowy and icy waterways

Information: 650-321-3892

A PERSONAL AESTHETIC IS ESTABLISHED WHEN The painter has in-dwelling knowledge and is no longer wafted by every aesthetic wind.

Frank Webb

tonic

Opposite of the dominant, the tonic creates focus in an image because of its small quantity, brighter and more saturated color presence. In Monet's "Rising Sun Impression" on the right, while the dominant is blue and blue-grey, the tonic is the orange sun.



CREDIT: COLOR-TIME.NET

SHARE YOUR WORD FROM THE WORLD OF ART AT NEWSLETTER@SCVWS.ORG



UNDERSTANDING FORMAL ANALYSIS

SOURCE: GETTY.EDU

ELEMENTS OF ART

THE ELEMENTS OF ART ARE THE BUILDING BLOCKS USED BY ARTISTS TO CREATE A WORK OF ART.



Line is a mark with greater length than width. Lines can be horizontal, vertical, or diagonal; straight or curved; thick or thin.



Shape is a closed line. Shapes can be geometric, like squares and circles; or organic, like free-form or natural shapes. Shapes are flat and can express length and width.



Forms are three-dimensional shapes expressing length, width, and depth. Balls, cylinders, boxes, and pyramids are forms.



Space is the area between and around objects. The space around objects is often called negative space; negative space has shape. Space can also refer to the feeling of depth. Real space is three-dimensional; in visual art, when we create the feeling or illusion of depth, we call it space.

Sm

Texture is the surface quality that can be seen and felt. Textures can be rough or smooth, soft or hard. Textures do not always feel the way they look; for example, a drawing of a porcupine may look prickly, but if you touch the drawing, the paper is still smooth.

Color is light reflected off of objects. Color has three main characteristics: *hue* (the name of the color, such as red, green, blue, etc.), *value* (how light or dark it is), and *intensity* (how bright or dull it is).

- White is pure light; black is the absence of light.
- Primary colors are the only true colors (red, blue, and yellow). All other colors are mixes of primary colors.
- Secondary colors are two primary colors mixed together (green, orange, violet).
- Intermediate colors, sometimes called tertiary colors, are made by mixing a primary and secondary color together. Some examples of intermediate colors are yellow green, blue green, and blue violet.
- Complementary colors are located directly across from each other on the *color wheel* (an arrangement of colors along a circular diagram to show how they are related to one another). Complementary pairs contrast because they share no common colors. For example, red and green are complements, because green is made of blue and yellow. When complementary colors are mixed together, they neutralize each other to make brown.

PRINCIPLES OF DESIGN

THE PRINCIPLES OF DESIGN DESCRIBE THE WAYS THAT ARTISTS USE THE ELEMENTS OF ART IN A WORK OF ART.



Balance is the distribution of the visual weight of objects, colors, texture, and space. If the design was a scale, these elements should be balanced to make a design feel stable. In symmetrical balance, the elements used on one side of the design are similar to those on the other side; in asymmetrical balance, the sides are different but still look balanced. In radial balance, the elements are arranged around a central point and may be similar.



Emphasis is the part of the design that catches the viewer's attention. Usually the artist will make one area stand out by contrasting it with other areas. The area could be different in size, color, texture, shape, etc.



Movement is the path the viewer's eye takes through the work of art, often to focal areas. Such movement can be directed along lines, edges, shape, and color within the work of art.



Pattern is the repeating of an object or symbol all over the work of art.



Repetition works with pattern to make the work of art seem active. The repetition of elements of design creates unity within the work of art.



Proportion is the feeling of unity created when all parts (sizes, amounts, or number) relate well with each other. When drawing the human figure, proportion can refer to the size of the head compared to the rest of the body.



Rhythm is created when one or more elements of design are used repeatedly to create a feeling of organized movement. Rhythm creates a mood like music or dancing. To keep rhythm exciting and active, variety is essential.



Variety is the use of several elements of design to hold the viewer's attention and to guide the viewer's eye through and around the work of art.



Unity is the feeling of harmony between all parts of the work of art, which creates a sense of completeness.



Alex Powers, a nationally recognized artist, instructor and juror, was a self-employed artist and teacher. While his style ranges from traditional to modern, his art is best known for its passionate, perceptive portrayals of the human form. read more

"Lou Whitaker's Home Run Swing" Alex Powers (1940-2020)